

IMCA Socrates™ independent advisory panel Membership as at 1 May 2005

IMCA Socrates™ independent advisory panel (IAP) members are either experienced action learners or active external reviewers. In alphabetical order, the current IAP members are:

Andrew Boer MBA is head of learning resources at Bournemouth University, UK. He received his MBA from Brunel University UK and in a long career at Bournemouth University he has extensive international experience of course development, franchise and partner relations and external examining, via educational projects in Asia, Europe and the Pacific. His research interests lie in small firms and especially the causes of small firm failure and in strategic management.

John Bowen PhD is professor and dean, Conrad N. Hilton College, University of Houston, USA. He is the co-author of many books and articles, including a standard marketing text (with Philip Kotler and James Makens) 'Marketing for Hospitality and Tourism'. Formerly a practitioner in hospitality services with both unit and corporate level experience, he holds a doctorate in marketing from Texas A&M University and consults and researches in the areas of customer loyalty, database marketing and marketing strategy.

Farley Brathwaite PhD is senior lecturer, Department of Government, Sociology & Social Work, The University of West Indies, Cave Hill campus, Barbados. He received his MA from the University of Essex, UK and his PhD from the University of Pittsburgh, USA. He has held the posts of dean and vice dean of faculty and chair of department and visiting scholarships at the universities of Florida, Toronto and Tallahassee. His teaching and research interests include Caribbean social problems and policy, social planning and criminology.

Julian Demetriadi PhD is director of a company specializing in public relations and marketing. He received his PhD from the University of Lancaster, UK and he has written, researched and edited extensively for the HCIMA - a worldwide professional association for managers. He has also worked as a consultant on a wide range of client projects and taught in the UK and in Switzerland. His work with the HCIMA over a twenty year period has involved extensive work with industry and membership of the HCIMA's course accreditation team.

Robert Dilworth EdD is associate professor of adult education and human resource development at the Virginia Commonwealth University, USA. He previously held the rank of brigadier general in the U.S. Army, a position that gave him responsibility for overseeing Army personnel systems worldwide. He holds a doctorate in adult and continuing education from Columbia University and his experiences of using action learning include a working association with Reg Revans. He is co-author of the book 'Action Learning: Images and Pathways'.

Robin Graves-Morris MBA, FHCIMA is a senior lecturer and curriculum leader at Norwich City College, UK. He initially qualified as an accountant and he has extensive managerial and consulting experience with companies in a range of industry sectors. He has also run his own business and taught business from an interdisciplinary perspective. In his current role he specializes in curriculum development for business applications and he is an external examiner for an industry professional body.

Richard Hicks DLitt is professor of psychology, faculty of humanities & social sciences, Bond University, Australia. He received his MA and DLitt degrees from the University of South Africa and has published more than 150 books and papers in the fields of psychological testing, surveys and classroom simulations. His current research interests include the assessment of workplace personal qualities, values, management, leadership styles and preferences.

Tony Ingold PhD is an independent educational consultant. Initially trained as a medical microbiologist and received his doctorate from the University of London, UK he was co-ordinator of the cancer clinical trials unit, University of Birmingham and reader in research at the Birmingham College of Food. He is an internationally experienced external examiner, researcher and teacher with specialist research interests in quality improvement and productivity for industry and education.

Peter A Jones MPhil, FHCIMA is an independent educational consultant. He was formerly professor and head of the school of service industries at Bournemouth University, UK and of a leading hospitality management school in Australia. Prior to this, he was a lieutenant-colonel in the British army, where he was responsible for researching, developing and trialing an information system used by both the army and the Royal air force. Along with information management, his specialist interest is educational quality assurance.

Michael J. Marquardt PhD is a professor of human resource development at George Washington University, USA. He has held management, training and development positions with organizations such as Grolier, the American Society for Training & Development and the U.S. Office of Personnel Management. He is the author of 15 books and over 50 professional articles in the fields of leadership, learning, globalization and organizational change, including the book 'Action Learning in Action'.

Hilton McDavid PhD, DSc is a senior lecturer and MSc research supervisor at the Sir Arthur Lewis Institute of Social & Economic Studies, The University of the West Indies, Mona campus, Jamaica. He received his PhD from the University of Michigan and his DSc from George Washington University, USA. Formerly a senior army officer, he has 25 years of teaching experience in military and educational institutions and has conducted research at the Royal Military College of Sciences, Cranfield, UK and for the Caribbean Development Bank.

Ali Poorani PhD is an associate professor, college of human resources, education & public policy, University of Delaware, USA. He received his PhD from the United States International University, San Diego, USA and prior to entering academia, he worked for the Ministry of Agriculture and the United Nation's food & agriculture organization Tehran, Iran and a number of operational roles with Trusthouse Forte in California. He teaches human resources, leadership and finance and has taught in Switzerland and Jamaica.

Leonard J. Waks PhD is professor, educational leadership and policy studies at Temple University, Philadelphia, USA. He holds doctoral degrees in philosophy and in social and organizational psychology and has studied and compared national and international educational systems for more than twenty years. He has taught at five universities (including Stanford) worked with a variety of professional associations and written extensively in his special interest area - technology in education.